



SAE 2018 VEHICLE ELECTRIFICATION AND AUTONOMOUS VEHICLE TECHNOLOGY FORUM

汽车电气化与智能化技术论坛

NOVEMBER 29-30, 2018

Crowne Plaza Shanghai Anting Golf, Shanghai, China



OVERVIEW

Our endless desire for good life drives our endless innovation! Technological advancements help realize both our and the auto industry's dreams. The development of electrification and AI technologies is now leading the change and evolution in the auto industry and has become a key driver of technological innovation in the industry. As the old industrial patterns are being broken and a new value system is emerging, auto industry is bound to face a time of constant change, which poses further challenges and unprecedented opportunities for all stakeholders across the automotive value chain. Against this background, industrial leaders, experts and scholars from around the world will be invited by SAE International to deliver speeches and speak in a panel discussion on hotly debated topics, such as the development of electric and intelligent driving.

The SAE 2018 Vehicle Electrification and Autonomous Vehicle Technology Forum provides an open platform for technical experts, industrial watchers and innovators to technical exchanges with each other. Topics to be discussed during the forum include innovative technologies, business models, innovative ideas as well as car life of the future. All guests will get a bigger picture of the automotive tech trends, challenges and visions for the auto industry, as many well-rounded perspectives will be presented during the forum. The Forum aims to encourage technological and model innovation and promote health and fast growth of the auto industry.

HOSTS

SAE International

China Auto Association Electric Motor and Electric Appliance
Committee for Vehicle

China National Machinery Industry International Co.,Ltd.

Messe Frankfurt (Shanghai) Co. Ltd



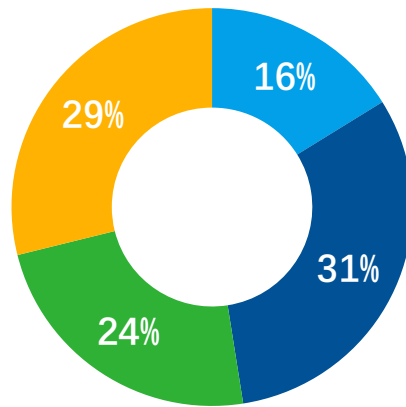
Last year, The Vehicle Electrification and Autonomous Vehicle Technology Forum Attracts Approximate

400
ATTENDEES

CONSISTED OF

- CORPORATE EXECUTIVES
- ENGINEERS
- ENGINEERING MANAGEMENT
R&D/PRODUCT, SYSTEM DESIGN & DEVELOPMENT
- ACADEMICS
- GOVERNMENT OFFICIALS
- CONSULTANTS

INDUSTRY CATEGORY



- OEM
- Vehicles' electronic Supplier
- Other Parts Supplier
- Others (Research, Equipment, Test, Software & Consultant)



TECHNICAL COMMITTEE MEMBER



William CAI

CTO
Jing-jin Electric



Huibin LI

Engineering Director
APTIV



Luming LIU

Former Regional President
Bosch Engineering GmbH



Chunrong SHAN

Former General Manager
Shanghai International
Automobile City Development &
Services Co.,Ltd.



Yu WANG

Director, Vehicle Software
Test Center
CATARC



Chengliang YIN

Professor
Shanghai Jiaotong University

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PRELIMINARY AGENDA

NOVEMBER 29

8:30

WELCOME SPEECH

Mark Chung CMO, SAE International

Jianhua SHI Deputy Secretary General, China Auto Association Electric Motor and Electric Appliance Committee for Vehicle
China National Machinery Industry International Co.,Ltd.

AWARD CEREMONY Outstanding Entrepreneurs in NEV Industry in China & Technology Innovation

9:00

KEYNOTE The Trend and Outlook for the Development of Electrified and Intelligent Vehicles

Automotive Disruption & Innovation

Johan Karlberg Partner, Roland Berger

Thinking of SAIC's Electric Development Strategy

Jun ZHU General Manager, Shanghai E-propulsion Auto Technology Co.,Ltd.

Auto Parts Manufacturers' Development Strategy for Electrification & Intelligence

Oliver OU Ph. D Engineering Manager, Eaton eMobility

11:20

PANEL Future of Mobility/Intelligent Transportation

In this session, we will invite industry insights to explore the transformation of the automotive industry ecosystem as well as the challenges and opportunities under the transformation, from the perspective of R&D, manufacturing, branding and services.

MODERATOR

Chengliang YIN

Professor, Shanghai Jiaotong University

PENALISTS

Ke JIA

Chief Editor *AUTO BUSINESS REVIEW*

Jinglin LIU

Director, Strategy, GEELY

More Penalists to be Invited

LUNCH

13:30

PARALLEL SESSION A

VEHICLE ELECTRIFICATION TECHNOLOGY (ELECTRIC MOTOR, ELECTRIC CONTROL)

Shinichi Matsumoto Vice President, Toyota Motor Engineering & Manufacturing (China) Co., Ltd.

Julien Sabrie Asia System Engineering Director, Valeo Power Business Group

Tong ZHANG
Deputy General Manager, CORUN

Zhishun LI
General Manager, Shunlongqiao

Guodong TAN
Manager of Electric Motor Development, BYD

Dr. Wenchen SHEN
Chief engineer, Jing-Jin Electric

13:30

PARALLEL SESSION B

INTELLIGENT CONNECTIVITY & CHANGES IN THE AUTOMOTIVE INDUSTRY

Chunmao CAI
Technical Director of IOT Platform, Changan

Yong ZENG
BLACK SESAME Technologies

Ulrich Meis
Senior Staff Software Engineer, Opensynergy

Robert Day
Automotive Solutions Director, ARM

Kai LI
Director of Intelligent Information Lab, Dongfeng Motor Corporation Technical Center

Frank Yang
Director of Auto and Business Development, Mapbox

PRELIMINARY AGENDA

NOVEMBER 30

9:00

FUTURE MOBILITY

The market of mobility is undergoing tremendous changes, and the three major trends of low carbonization, sharing and intelligence are gradually emerging. Mobility changes will not only reshape the transportation system, but also have a profound impact on the automotive industry. This session will explore the changing trends of future mobility, analyze the impacts and challenges brought to the automotive industry, and the suggestions for the automotive industry's response.

TBD

Xiaoyuan WU Deputy Director, NEV Industrialization Research Center of Tongji University

Future Mobility Opportunities and Challenges

Guangyu CAO Chairman, EVCARD

The Thinking and Practice of Future Mobility

Donghui JI Chief of Staff, Forward Planning, Banma

TBD

Yu LI General Manager, Department of Travel Strategy Development Department, Meituan

TBD

Haofeng SHANG Chairman, 1byongche

LUNCH

13:00

TECHNOLOGY EMPOWERS FUTURE MOBILITY CHANGES

The new round of scientific and technological revolution represented by the Internet of Things, big data, and artificial intelligence has accelerated penetration and integration in the transportation field, which has brought profound changes. It will also bring major adjustments in the fields of mobility modes, industry status, business models, mobility needs, payment methods and market patterns. This session will explore the latest technologies and applications that drive future mobility.

Zhenjun WANG Director of IOT, HUAWEI

Feng ZHOU Chief Experience Officer, UISEE

Jacky ZHANG CTO, CAROTA

Qi JIANG Director of Science and Technology, pand-auto

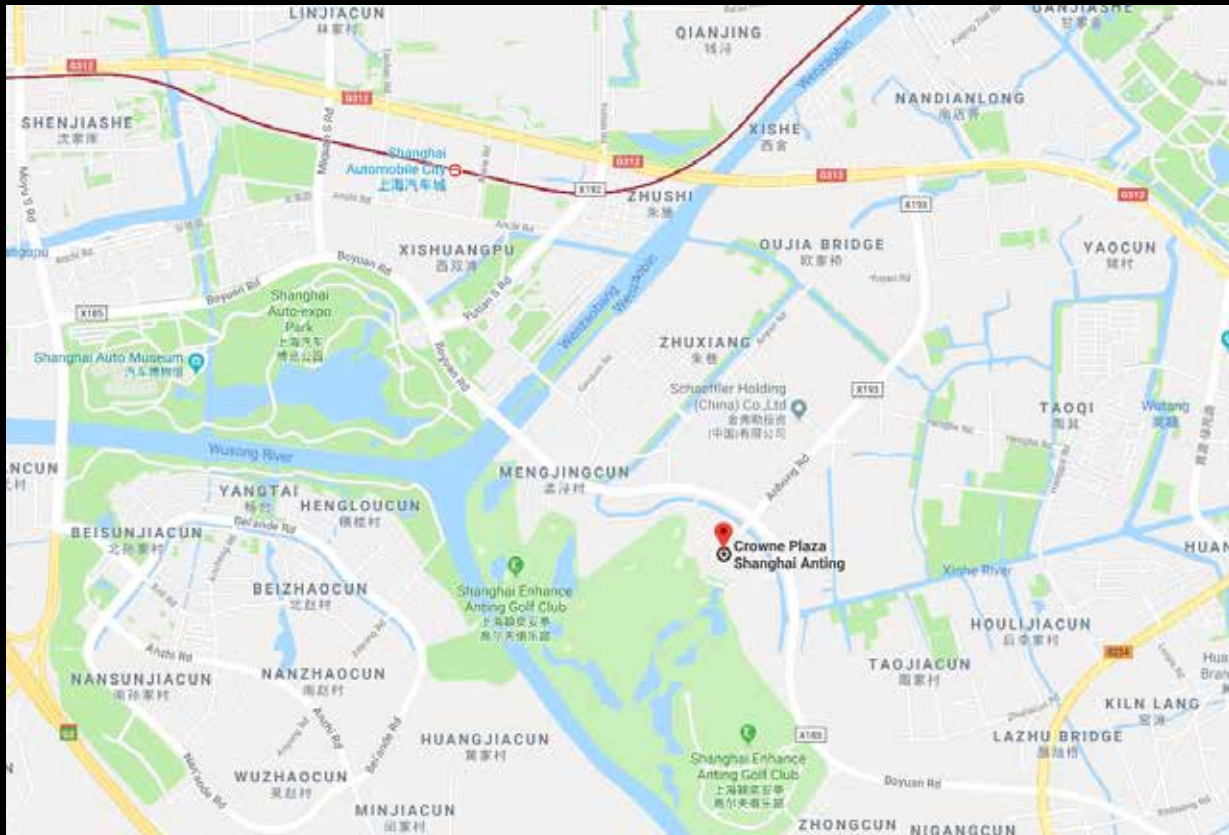
Tencent, CMCC & Didi (Invited)

VENUE INFORMATION

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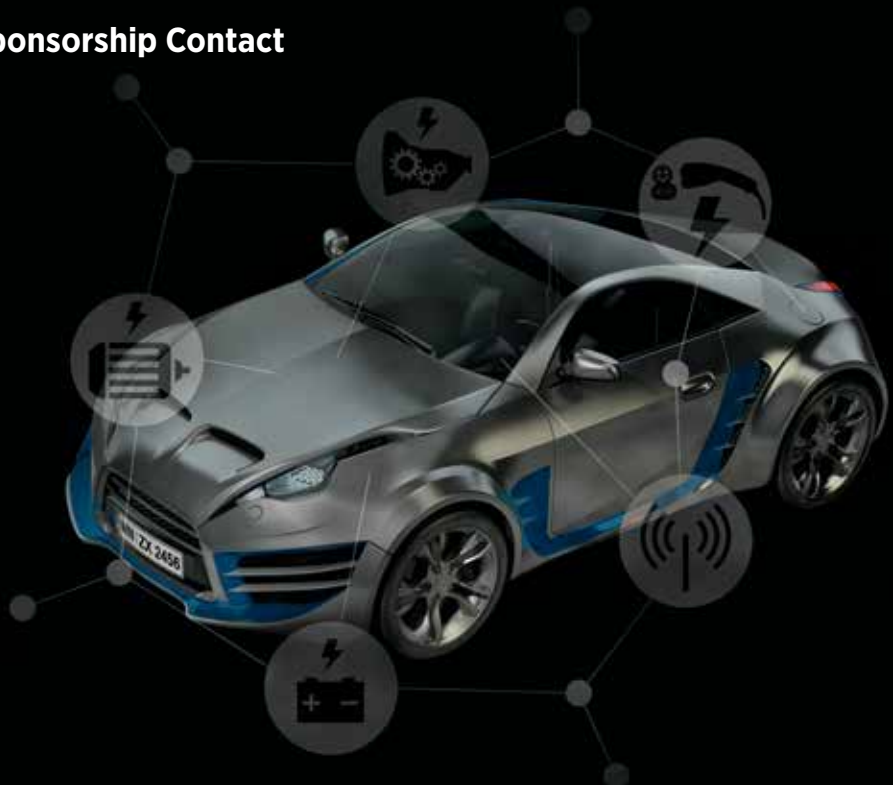
REGISTRATION FEE: CNY 3,200

Registration & Exhibit & Sponsorship Contact

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