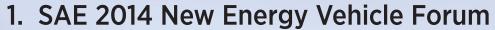
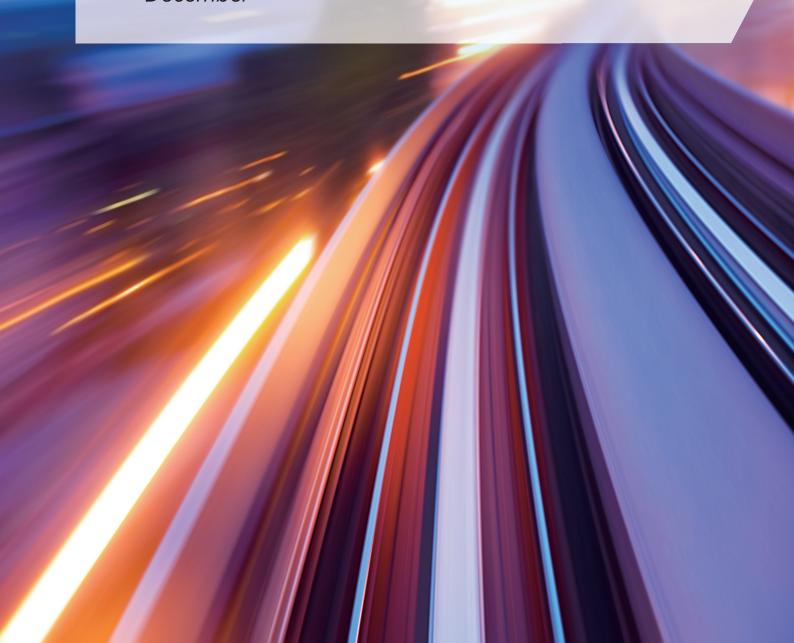
SAE 2014 CHINA EVENTS SPONSORSHIP OPPORTUNITIES HANDBOOK -GROUND VEHICLE





- September
- 2. SAE 2014 Energy Saving & Emission Reduction Forum Automotive Theme
 - November
- 3. SAE 2014 Vehicle Electronics and Powertrain Technologies Forum
 - December



SPONSORSHIP OPPORTUNITIES

MENU A



Tabletop Display...... 16,000RMB / 2,599USD

- One (1) 6' table with two chairs and wastebasket
- One (1) Full Symposium Registration
- Company listing in Online Exhibitor Directory and printed Event Guide
- Company recognition on sponsor appreciation signage throughout event



- Company logo and/or tagline included on conference notepads
- One (1) Symposium Registration)
- Company recognition on the event sponsor webpage with a hyperlink to company website
- Company recognition on sponsor page of the Event Guide
- Company recognition on sponsor appreciation signage throughout event



- Company recognition on conference pens
- One (1) Symposium Registration
- Company recognition on the event sponsor webpage with a hyperlink to company website
- Company recognition on sponsor page of the Event Guide
- Company recognition on sponsor appreciation signage throughout event



- Company logo on conference bags
- Opportunity to provide company literature to include in bags
- One (1) Symposium Registration
- Company recognition on the event sponsor webpage with a hyperlink to company website
- Company recognition on sponsor page of the Event Guide
- Company recognition on sponsor appreciation signage throughout event



- Company recognition on break signage
- Company logo on beverage napkins
- · Company logo on bottled water.
- One (1) Symposium Registration
- Company recognition on the event sponsor webpage with a hyperlink to company website
- Company recognition on sponsor page of the Event Guide
- Company recognition on sponsor appreciation signage throughout event



- Company recognition on conference lanyards
- One (1) Symposium Registrations
- Company recognition on the event sponsor webpage with a hyperlink to company website
- Company recognition on sponsor page of the Event Guide
- Company recognition on sponsor appreciation signage throughout event

MENU B

- Opportunity for one company's expert to deliver 20 minutes speech on the topic listed in the programme
- Two (2) Symposium Registrations
- Company recognition on the event sponsor webpage with a hyperlink to company website
- Company recognition on sponsor page of the Event Guide
- Company recognition on sponsor appreciation signage throughout event

Banquet or Dinner Reception - Exclusive 60,000RMB/ 9,699USD

- Opportunity for 10-minute speaking presentation for sponsoring company executive
- Company recognition on reception signage, including each food and/or bar station
- Company recognition on beverage napkins and drink ticket(s)
- Three (3) Symposium Registrations
- Company recognition on the event sponsor webpage with a hyperlink to company website
- Company recognition on sponsor page of the Event Guide
- Company recognition on sponsor appreciation signage throughout event

MENU C

AD in E-mail Blast 16,000RMB / 2,599USD

- Company ads banner on event promotion e-mail blast (3 times for 30,000 db each time)
- One (1) Symposium Registrations
- Company recognition on the event sponsor webpage with a hyperlink to company website
- Company recognition on sponsor page of the Event Guide
- Company recognition on sponsor appreciation signage throughout event

- Company ads banner on event official website for 4 month
- One (1) Symposium Registrations
- Company recognition on the event sponsor webpage with a hyperlink to company website
- Company recognition on sponsor page of the Event Guide
- Company recognition on sponsor appreciation signage throughout event

EVENT GUIDE AD PRICING

Prices listed below are Exhibit/Sponsor gross rates. Non-exhibitor/sponsor rates are +20%.

Inside Front Cover (includes color)	8,000RMB
Inside Back Cover (Includes color)	6,200RMB
Back Cover (includes color)	10,000RMB
All 3 Covers (includes color)	18,000RMB
Inside B/W Full Page	6,000RMB
Inside B/W ½ horizontal Page	3,500RMB

GOLD SPONSOR choose
1 from MENU A + 1 from MENU B + 1 from MUNE C

SILVER SPONSOR choose
1 from MENU B + 1 from MENU A or MENU C

BRONZE SPONSOR choose
1 from MENU A + 1 from MENU C

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